

## **ACCESS INSPIRE**

### **Call for technology partner – Inspire Libraries Virtual Tours**

**Inspire: Culture, Learning and Libraries** is a charitable community benefit society delivering cultural and learning services across Nottinghamshire.

Our mission is: “To inspire people to read, learn and enjoy culture”.

### **Project Outline**

Inspire has been awarded funding to create 4 virtual tours of Beeston, Mansfield Central, West Bridgford and Worksop Libraries. ( layout plans are on the web site )

The project ‘ Access Inspire’ will work with a partners provider to develop the 4 initial tours, enable Inspire to acquire software to produce further tours and to update the 4 initial tours.

The project will include the development of 360 photography of each site, drone photography, virtual hotspots and video content, menus to aid navigation and training of Inspire team to capture 360 images. It will also add BSL, a talking head widget, accessibility widget and include a translation tool for speakers of other languages to access services.

Each tour should provide users with a highly detailed and accessible visual walkthrough of their customer journey from their point of arrival in the town (car parking / public transport / cycle hub ), including step free access routes to entering the library building.

The aim is for this project to contribute to making our services accessible, more inclusive, remove anxiety for those with needs in using their library, ensure equality of access and improve customer satisfaction overall.

The tours will be customised to each site, highlighting the range of services, stock sections, exhibitions, learning spaces, ICT facilities, toilets, lifts and refreshment facilities. Talking heads will enable the user to receive audio content about navigating the building and where to speak to library staff for advice and help. Service listings, opening hours, exhibitions, events and courses will be linked into the Inspire web site to ensure the virtual tour is a gateway to a range of online resources. The virtual tour will also be backed up by direct access to the ASK Inspire telephone help and information service.

Inspire is seeking a technology partner to work with our inhouse communications and ICT teams to develop / deploy software, photography, and skills to develop the 4 tours, enable creation of further tours in house as well as enabling updating tours. Inspire will work with the provider to create the content of each tour.

**The Project budget is in the range of £20K - £27K (inclusive of VAT )**

The project timeframe December 2023 – mid March 2024

## Provider Selection

Providers are asked to outline their approach and process to the creation of 4 virtual tours, how skills would be developed within the Inspire team and outline the functionality within the solution.

A quotation for the project must include (but not limited to ) the following elements –

1. A description of the proposed solution and refencing completed tours
2. Use of 360 photography of 4 libraries ( see floor plans )
3. Use of drone photography where required.
4. Use of tour hotpots and video content
5. Landing page design and creation of menus
6. Training for Inspire team members (shadowing in the 4 tours and support for first shoot after handover)
7. Inclusion of BSL within the tour, as well as talking head and accessibility widgets and translation functionality as required.
8. CMS functionality
9. Provision of all images – copyrighted to Inspire.
10. Year 1 licencing costs
11. Costings to include all travel and related costs.

A cost for any licencing and support costs beyond year one should be outlined.

## Equipment

The provider will be expected to have in place the necessary equipment to produce the tours. To enable creation of additional tours in house , the provider should identify recommended equipment for Inspire to acquire.

## Applications Process

Submissions should be made by **9am Monday 11<sup>th</sup> December 2023** to [peter.gaw@inspireculture.org.uk](mailto:peter.gaw@inspireculture.org.uk)

## What we need from you:

Two sides of A4 and cost breakdown ensuring the elements listed above are included.

## And finally

We are committed to attracting and recruiting diverse partners and suppliers and welcome applications from underrepresented groups.

Thank you for taking the time to review this brief.

If you require Inspire to make any reasonable adjustments to the process of receiving your ideas and make it more accessible for you, please contact: [peter.gaw@inspireculture.org.uk](mailto:peter.gaw@inspireculture.org.uk)

***Clarifications – if you require clarification on the project, please submit these in writing by Friday 1<sup>st</sup> December 2023. All clarifications will be shared with all interested parties.***

***Providers who have not worked with Inspire before will be required to complete a new supplier set up form.***