

DL leaflet logo guidelines

These Logo strips have been provided for use on DL leaflets ensuring correct sizing and spacing.

Where there are more than 2 logos required, the logos are spread across the front and back of the leaflet (see examples opposite). Preference is given to Inspire and NCC on the front cover.

The depth of the footer is **20mm**

Footers containing the Inspire and NCC logos have been created, with options in colour, white reversed out of black and also black on white.

Additional logos will need to be added to the reverse (see example 2). Logos at the correct size are available in eps and jpeg formats in all colour options. These will need to be spaced equally across the back footer, which should also be 20mm depth.

- Nottinghamshire County Council logo is 40mm wide.
- Inspire logo 35mm wide.
- ESFA 30mm wide.
- The logo strip should always be used from the digital artwork provided, and should never be altered.
- The logo strip should always be on a plain/clear background.
- The colour version of the logo strip on a white background should be used wherever possible for the majority of applications. The black background logo strip should be used if the design of the publicity is improved by doing so.
- Nothing must appear in the background areas of the logo strips which have been produced to include the correct 'exclusion zones around the logo's.
- The black and white versions of the logo strip should only be used where colour is not an option.



What is a Study Programme?
On our Study Programme you will study with us for 3 days per week and work towards your main aim, and qualifications in maths and English. Your main aim will be in one of our vocational areas listed in this leaflet, or one that helps you prepare for work or further education. You will also gain valuable work experience and develop your CV.

How do I apply?
We have centres in Mansfield, Sutton in Ashfield, Retford, Ollerton, Eastwood, Stapleford and Newark. Ring us on **01623 476830** if you're interested in any of these programmes and we'll tell you more.
You can also email skills.for.employment@inspireculture.org.uk
Or fill out our online enquiry form here: inspireculture.org.uk/study-programmes

Earn as you Learn
Skills to help you take the next step in life

For 16-19 year olds*

With Skills for Employment Study Programmes

* Up to 24 if you have a learning difficulty

All travel costs paid
Receive up to £40 per week

MANSFIELD / SUTTON IN ASHFIELD / RETFORD / OLLERTON / STAPLEFORD EASTWOOD / NEWARK / TRAINEESHIPS

Inspire Culture Learning Libraries
Nottinghamshire County Council

Example 1 - only 2 logos



Have fun learning something new
Would you like to learn something new, or improve your skills? Do you want to meet more people and get out of the house? Perhaps you want to socialise and spend quality time with friends and family? Our short courses are for you!

When?
Our community courses are short enough to try something new without a huge commitment. They vary in length from half a day, or a day, to 2 hours each week over 6 to 8 weeks.
Most of the sessions take place at local libraries or community centres, so they are easy to get to wherever you live. They're fun, friendly and nothing like school - why not go a long with a friend or family member. Everyone is welcome!

Who is it for?
Our courses are for everyone aged 19+.
You don't need any skills or qualifications to take part and sessions are just for fun, so although we ask you to complete the course there are no exams at the end.
Some of the sessions are family learning, which means a parent or carer can learn at the same time as their child/ren. It's a great way to spend quality time together.
Our staff have lots of experience working with people with learning difficulties. We have a selection of courses that might interest you. Just get in touch and we can advise you on what is available.

How much does it cost?
Our courses are £3 per hour but **FREE** if you're in receipt of means-tested benefits.
Some courses may ask you to bring materials or ask for a small payment to cover material costs. If so, that information will be on the course details page on our website.
Payment should be made in full at the time of booking unless you qualify for a free place. If you would like to pay by phone, need further help with payment options or spreading the cost of your course, please call us on the number below.

How do I book?
Book your place online 24 hours a day, 7 days a week at: www.inspireculture.org.uk/community
Call us on **0115 804 4363**
Our office is open Monday to Friday 8.30am to 4.30pm.

INSPIRE LEARNING SHORT COURSES IN YOUR COMMUNITY
NEW Autumn 2017 short course guide in libraries now!

Inspire Culture Learning Libraries
Education & Skills Funding Agency
Nottinghamshire County Council

Example 2 - more than 2 logos